



# Location Intelligence for Supply Chain Security

## Overview

In today's world, a supply chain must be secure, resilient, and well managed. Attendees will learn the process of achieving a decision advantage using established intelligence analysis principles, modeling the supply chain security environment, and assessing risks. Participants will recognize the advantage of producing intelligence as an analysis of data, geography, and business operating principles.

## Who Should Attend

This course is ideal for mid- to senior-level managers and directors who want to expand their professional capability by working to critically examine the organization's processes in order to anticipate threats, mitigate risk, and secure the supply chain.

Those who work as functional counterparts in finance, information systems, manufacturing, etc. will also benefit.

## Program Benefits

Improve your ability to:

- Understand what security intelligence is and how it applies to the supply chain
- Identify and implement new technologies for competitive advantage
- Assess threats, vulnerabilities, and consequences, and act proactively in response.
- Leverage intelligence to mitigate risk and create a more resilient supply chain

## At Penn State

### 3-Day Short Course

**Start** November 4, 2020

**End** November 6, 2020

**Location: University Park, PA**

## Value For You & Your Organization

You will leave this short course with a better knowledge of intelligence principles, assessing risk, and applying new skills to each major function and process area of your supply chain in order to increase security and achieve a decision advantage.

All of our transformational learning experiences provide the right environment for you to quickly develop and apply new capabilities.

**"Intelligence is about reducing uncertainty of competitive or opposing actions. Reducing uncertainty often requires information that our competitors prefer to keep concealed."**

**Robert Clark**

*Geospatial Intelligence: Origins and Evolution*

## Program Content

This program is taught by the very best business faculty and experienced practitioners from top organizations who will help you tie critical new perspective, concepts, and techniques to immediate application in the workplace.



### Intelligence Model

- Location Intelligence to gain advantage
- Real-world security analysis principles
- Roles and responsibilities throughout the supply chain
- Viewing the customer as a vital team member



### Resilience & Risk Management

- Leveraging principles of intelligence, geography, and supply chain management
- Assessing risk as a function of threats, vulnerabilities, and consequences to the organization



### Securing the Supply Chain

- Methods to assess security gaps
- Network analysis to secure the supply chain
- Public/Private sector similarities



### A Systems Approach

- Supply chain security case studies
- Intelligence analysis and modeling
- Established systems for benchmarking
- Application workshops

## Pricing

- **\$3,150** covers tuition, materials, lunch, breaks, and the group dinner only (you are responsible for lodging, travel, and “on your own” dinners)
- **\$3,825** includes above plus meals and lodging at the Nittany Lion Inn or The Penn Stater (you are responsible for travel)

## Discounts

A 20% discount is available for:

- DoD or government employees
- Penn State Alumni
- Teams of three or more attending this program from one company
- CSCR Corporate Sponsors & other affiliated groups

## Earn a Professional Certificate

Grow your career and increase the value you bring to your organization. Earn a Professional Certificate in Supply Chain or Strategy and Organizational Performance by taking a series of three programs, in any order, over any period of time. Visit our website for full details.

## Custom Learning Solutions

We work with organizations to create custom learning solutions focused on your unique goals, challenges, and performance needs. Your solution may be a single intervention, a virtual experience, or a multi-session program supporting long-term change initiatives. Please call us to learn more.

**Our Learning Solutions Associates are ready to assist you with course reservations or additional details. For information on our full portfolio of offerings—including custom learning opportunities—call or visit us on the web.**

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