



# Building a Sustainable Supply Chain

## Overview

Sustainability in the supply chain provides a win-win for every organization—it's good for the environment and for profitability. This program will equip you with the latest tools, concepts, and business practices for managing an environmentally and economically sustainable supply chain. You will leave with a more holistic view of how sustainability offers a breadth of both challenges and opportunities.

## Who Should Attend

This program benefits those in a mid- to senior-level management or executive role responsible for operations, supply chain, sourcing, procurement, or sustainability. Titles of participants have included:

- Director, Quality & Risk Management
- Perishable Network Manager
- Chief, Material Planning
- Buyer/Inventory Supervisor
- Director of Sales

## Program Benefits

Improve your ability to:

- Identify, understand, and measure environmental and social risks to your business
- Integrate environmental and social measures into core supply chain fundamentals
- Reduce operating cost and risks
- Design waste out of your products, services, and value chain
- Improve supply chain resiliency and business continuity
- Build brand and reputational equity

## At Penn State

### 3-Day Short Course

**Location: University Park, PA**

This course fulfills a requirement for the Professional Certificate in Supply Chain Leadership, or Supply Chain Leadership w/ Emphasis in Organizational Performance.

Please see our Schedule on the web for current dates.

## Value For You & Your Organization

The logistics sector has been at the forefront of green innovation for the direct results it drives to the bottom line. The best supply chain leadership today requires the identification and management of environmental and social risks and opportunities. You will leave with specific, practical steps that will immediately begin to add value by focusing on the largest sustainability risks and opportunities.

**“A significant aspect of this program was the integration with industry-leading representatives. They were very knowledgeable in the field and provided me with deeper perspective.”**

**Rich Fitzhenry**  
Logistics Management Specialist

## Program Content

This program is taught by the very best business faculty and experienced practitioners from top organizations who will help you tie critical new perspective, concepts, and techniques to immediate application in the workplace.



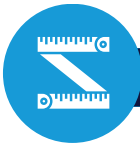
### Best Practices

- Supplier assessment and development
- Sustainable procurement to reduce cost and risk to investments
- Advanced strategies for collaboration and industry consortia



### Innovation & Stewardship

- Product innovation and the impact of product design decisions
- Extended producer responsibility
- “Servicizing” and closed loop supply chains



### Measuring Impacts & Returns

- Adding value and reducing risk through life-cycle assessment
- Accounting tools for auditing, tracking and reporting progress



### Social Impact Management

- Strategic stakeholder engagement for product/service innovation
- Working with NGO's, civil society, and government
- Understanding deep supply chain issues

## Pricing

- **\$3,150** covers tuition, materials, lunch, breaks, and the group dinner only (you are responsible for lodging, travel, and “on your own” dinners)
- **\$3,825** includes above plus meals and lodging at the Nittany Lion Inn or The Penn Stater (you are responsible for travel)

## Discounts

A 20% discount is available for:

- DoD or government employees
- Penn State Alumni
- Teams of three or more attending this program from one company
- CSCR Corporate Sponsors & other affiliated groups

## Earn a Professional Certificate

Grow your career and increase the value you bring to your organization. Earn a Professional Certificate in Supply Chain or Strategy and Organizational Performance by taking a series of three programs, in any order, over any period of time. Visit our website for full details.

## Custom Learning Solutions

We work with organizations to create custom learning solutions focused on your unique goals, challenges, and performance needs. Your solution may be a single intervention, a virtual experience, or a multi-session program supporting long-term change initiatives. Please call us to learn more.

**Our Learning Solutions Associates are ready to assist you with course reservations or additional details. For information on our full portfolio of offerings—including custom learning opportunities—call or visit us on the web.**

**800-311-6364 | [psep.smeal.psu.edu](https://psep.smeal.psu.edu)**



**PennState**  
Smeal College of Business

Penn State  
Executive Programs