



Leading for Results: Strategic Financial Management

Overview

It is critical for leaders to understand how business decisions impact financial results and how constraints shape business decisions. All too often, operational leaders and strategic decision-makers are siloed from their counterparts in finance. This program focuses on connecting business decisions with their financial consequences and views finance as an operational element of a successful organization. As you gain familiarity with the tools and techniques of managerial accounting, you will begin to deploy finance to empower your business decisions.

Who Should Attend

This program benefits those in a leadership or executive role responsible for creating or implementing strategy. Prior knowledge of finance is not necessary.

Program Benefits

Improve your ability to:

- Consider the interaction of operational decisions, financial outcomes, and strategic imperatives.
- View the complete organizational system rather than a series of 'silos.'
- Read and interpret financial statements as business tools.
- Deploy strategic financial management to drive systemic business efficiency.

Penn State at Home

Live Remote Delivery

Four half-day sessions
December 7, 8, 10, and 11, 2020
8:30-11:45am ET

This course fulfills a requirement for the Professional Certificate in Strategy and Organizational Performance, or Supply Chain Leadership w/ Emphasis in Organizational Performance.

Value For You & Your Organization

If you are in a leadership position, you have some degree of responsibility for financial reporting and understanding the financial situation of your organization or department. Through this program, you will begin to understand the implications of all types of decisions on your organization's growth and success.

"The material was relevant to my areas of concentration and was presented in a realistic way that I could relate back to current activities I work on every day. I would highly recommend this course for anyone that may need a boost in their financial understanding."

Nicole Barrick

Director, Global Manufacturing Services
Church & Dwight Company, Inc.

Program Content

This program is taught by the very best business faculty and experienced practitioners from top organizations who will help you tie critical new perspective, concepts, and techniques to immediate application in the workplace.



Intro to Financial Reports

- Understand the basic tenets of managerial accounting
- Read and understand corporate financial statements
- Understand the balanced scorecard as an integrated view of the business



Strategic Financial Management

- Cost management through product design
- Operations Management
- Revenue management
- Money management



Decision Making

- Developing a systems-view of your organization through financial information
- Decision making: Maximizing possibilities, minimizing risk
- Aligning business decisions, financial outcomes, and strategy



Online Business Simulation

- You will participate in a competitive business simulation allowing you to practice:
- Operational decision making – product design to working capital management
 - Aligning operational and financial decisions with competitive strategy
 - Bridging functional silos

Pricing

Tuition: \$3,100

A 10% discount is available for:

- DoD or government employees
- Penn State Alumni
- Teams of three or more from one company
- CSCR Corporate Sponsors & other affiliated groups

Program Details

This program will meet online as a live remote delivery offering via the Zoom conferencing platform for four half-day sessions December 7, 8, 10, and 11.

Live session times:

8:30-11:45am Eastern US time

Earn a Professional Certificate

Grow your career and increase the value you bring to your organization. Earn a Professional Certificate in Strategy and Organizational Performance or Supply Chain by taking a series of three programs, in any order, over any period of time. Visit our website for full details.

Custom Learning Solutions

We work with organizations to create custom learning solutions focused on your unique goals, challenges, and performance needs. Your solution may be a single intervention, a virtual experience, or a multi-session program supporting long-term change initiatives. Please call us to learn more.

Our Learning Solutions Associates are ready to assist you with course reservations or additional details. For information on our full portfolio of offerings—including custom learning opportunities—call or visit us on the web.

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