



Implementing Strategy for Success

Overview

Develop an integrated approach to strategy implementation and change management. Build strategic thinking abilities, decision-making acumen, change management awareness, and influencing skills. Maximize your skills to drive organizational performance and growth.

Who Should Attend

This program benefits those in a management or leadership role responsible for executing against strategy or implementing new initiatives. If you have responsibility for leading an organization or department, this program will also be of use. Titles of participants have included:

- Operations/Marketing Manager
- Director, Business Planning
- Senior Vice President

Program Benefits

Improve your ability to:

- Lead for the effective launch and execution of strategic initiatives
- Systemically assess the organization to ensure your implementation plans are complete
- Align strategies with organizational culture
- Connect business unit initiatives with enterprise direction
- Create processes for change and innovation

Penn State at Home

Live Remote Delivery

Four half-day sessions
October 26-29, 2020

This course fulfills a requirement for the Professional Certificate in Strategy and Organizational Performance, or Supply Chain Leadership w/ Emphasis in Organizational Performance.

Value For You & Your Organization

This program develops critical leadership abilities in implementing and launching initiatives that improve business unit performance and organizational competitiveness. Participants leave prepared to apply targeted strategic thinking and a process for implementation of critical initiatives.

“For me, these leadership programs have added depth, breadth, and perspective to my profession. More importantly, they have provided a comprehensive set of tools to help map out and deal with today’s strategy and leadership challenges.”

Dragan Dodik

Senior Vice President and Market Leader
Centric Bank

Program Content

This program is taught by the very best business faculty and experienced practitioners from top organizations who will help you tie critical new perspective, concepts, and techniques to immediate application in the workplace.



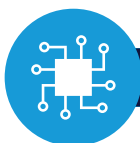
Strategic Leadership

- Developing strategic capabilities
- Translating the competitive environment
- Managing change
- Influencing people and processes



Leading for Implementation

- Shaping decisions and organizational behavior to launch new initiatives
- Implementing strategy from the enterprise to operations
- Keys to success: process, people, and purpose



The Leader's Role

- Mobilizing yourself - and your team(s)
- Interpersonal dynamics of leadership: communication and motivation
- Shaping an effective organizational culture



Online Simulation

- Gain hands-on practice in an engaging, low-risk, high-impact simulation as you learn:
- The essentials of organizational change
 - Tactics and techniques to engage critical stakeholders
 - Increasing organizational effectiveness

Pricing

Tuition: \$3,100

A 10% discount is available for:

- DoD or government employees
- Penn State Alumni
- Teams of three or more from one company
- CSCR Corporate Sponsors & other affiliated groups

Program Details

This program will meet online as a live remote delivery offering via the Zoom conferencing platform for four half-day sessions.

Live session times:

8:30-11:45am Eastern US time

Earn a Professional Certificate

Grow your career and increase the value you bring to your organization. Earn a Professional Certificate in Strategy and Organizational Performance or Supply Chain by taking a series of three programs, in any order, over any period of time. Visit our website for full details.

Custom Learning Solutions

We work with organizations to create custom learning solutions focused on your unique goals, challenges, and performance needs. Your solution may be a single intervention, a virtual experience, or a multi-session program supporting long-term change initiatives. Please call us to learn more.

Our Learning Solutions Associates are ready to assist you with course reservations or additional details. For information on our full portfolio of offerings—including custom learning opportunities—call or visit us on the web.

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