



# Spring 2021 Short Course Schedule

# Penn State Executive Programs



Engage with top faculty and practitioners to develop the knowledge, tools, and perspective to solve real business challenges. Our short courses improve organizational performance across all levels of responsibility.

*Due to the COVID-19 pandemic, all spring offerings will be held in a Live Remote Delivery format. Courses will be held online as two 90-minute live sessions per day over the course of three or four days.*

**Discounts:** Organizations sending three or more participants to any one offering will receive savings through our Team Rate. Discounts also apply for DoD or government employees, Penn State alumni, and committing to a Certificate track of three courses.

Please visit [psep.smeal.psu.edu](http://psep.smeal.psu.edu) on the web for the most up-to-date information.

## Custom Solutions for Organizations

Partner with Penn State to create unique solutions supporting your organization's strategic direction, culture, and processes. Our programs are flexible in length, timing, location, and easily integrate into your developmental initiatives and management processes.



Contact us to explore a custom engagement!

## Professional Certificates

Professional Certificates are a win-win for both you and your organization. A Certificate prepares you for new responsibilities, addresses competency gaps, and develops expertise in a customized area of study. Building a holistic understanding also allows you to contribute to broader enterprise goals making you more valuable to your organization. Visit the web to find your Certificate track!



## Leadership and Strategy

Complete a combination of three courses and earn a **Certificate in Strategy and Organizational Performance**. Broaden your expertise by substituting a supply chain leadership course!

### Leading with Analytics — NEW PROGRAM!

**March 10-12, 2021 / Fee: \$2,100; Government/Team Rate: \$1,890**

Learn analytics tools and techniques that can help leaders use vast amounts of data to solve challenging real-world problems.

### Communication Strategy for Leaders — NEW PROGRAM!

**March 23-25, 2021 / Fee: \$2,100; Government/Team Rate: \$1,890**

Learn a methodology for framing and communicating strategic vision across the organization with particular focus on leading across generations.

### Strategic Leadership

**April 12-15, 2021 / Fee: \$3,100; Government/Team Rate: \$2,790**

Acquire the perspective to develop strategy and lead change in the organization.

### Leading for Results: Strategic Financial Management — formerly Finance for Strategic Decision Making

**April 26-30, 2021 / Fee: \$3,100; Government/Team Rate: \$2,790** Note: No live session on April 28

Learn how operational decisions impact the financial performance and profitability of the enterprise.

### Implementing Strategy for Success

**May 10-13, 2021 / Fee: \$3,100; Government/Team Rate: \$2,790**

Develop an integrated approach to strategy implementation and performance management.

# Supply Chain Management

Complete a combination of three courses to earn a **Certificate in Supply Chain Leadership (L), Management (M), or Operations (O)**. Broaden your expertise by substituting a leadership and strategy course.

## Forecasting and Inventory Management O

February 16-18 OR June 22-24, 2021 / Fee: \$1,600; Government/Team Rate: \$1,440

Explore the impact of inflated inventory levels, diagnose process constraints, and leverage techniques to improve.

## Fulfillment Operations Management O

February 22-24, 2021 / Fee: \$1,600; Government/Team Rate: \$1,440

Acquire a primary understanding of end-to-end fulfillment operations, from forecasting to successful delivery.

## Developing Strategic Supply Chain Leaders L

March 1-4 OR May 17-20 OR July 12-15, 2021 / Fee: \$2,400; Government/Team Rate: \$2,160

Develop supply chain systems that align with organizational strategy and create competitive advantage.

## Achieving Supply Chain Transformation L M

March 15-18 OR May 24-27, 2021 / Fee: \$2,400; Government/Team Rate: \$2,160

Acquire models and tools for adaptability and leadership skills for creating a high-performing supply chain.

## Processes and Tools for Supply Chain Success M

March 29 - April 1, 2021 / Fee: \$2,400; Government/Team Rate: \$2,160

Learn tools, techniques, and approaches to define, analyze, and improve each major SCOR® function and process area.

## Aligning Supply Chain Organizations L M

April 6-8 OR April 20-22 OR June 29-July 1 / Fee: \$1,600; Government/Team Rate: \$1,440

Learn to coordinate initiatives so that your enterprise functions seamlessly in service of the ultimate judge—your customers.

## Essentials of Supply Chain Management M

April 19-22, 2021 / Fee: \$2,400; Government/Team Rate: \$2,160

Learn the critical concepts required to lead an integrated supply chain operation.

## Strategic Procurement and Purchasing O

April 27-29, 2021 / Fee: \$1,600; Government/Team Rate: \$1,440

Explore the strategic importance of procurement and supplier management from strategy to negotiation.

## Building a Sustainable Supply Chain L

May 3-6, 2021 OR June 14-17 / Fee: \$2,400; Government/Team Rate: \$2,160

Enhance supply chain sustainability to better manage financial, social, and environmental risks and opportunities.

## Transportation Operations and Sourcing O

May 18-20, 2021 / Fee: \$1,600; Government/Team Rate: \$1,440

Discover modal options, analyze freight needs, and explore negotiation tactics to improve service levels and reduce costs.

## Location Intelligence for Supply Chain Security — *NEW PROGRAM!* L

June 7-10, 2021 / Fee: \$2,400; Government/Team Rate: \$2,160

Learn established and practical techniques for applying location intelligence to proactively secure your supply chain.

## Introduction to Supply Chain Analytics O

June 15-17, 2021 / Fee: \$1,600; Government/Team Rate: \$1,440

Learn techniques to evaluate logistics and supply chain performance.

Earn your Professional Certificate from the #1 ranked supply chain program in the country! (Gartner, Inc. 2020)



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