Your business success starts with better business partners.

Penn State Executive Programs

Schedule

Penn State Executive Programs partners with leaders around the globe to develop skills proven to improve performance. Designed and led by Penn State faculty, our programs teach strategies that empower you to confidently deliver results.

Let’s go into business, together.
Leadership and Strategy

Complete three programs to earn a certificate in Strategy and Organizational Performance.

**Communication Strategy for Leaders**
December 14-16, 2022 or June 21-23, 2023
$2,100; Discount Rate: $1,890
Learn a methodology for framing and communicating strategic vision across the organization with particular focus on leading across generations.

**Leading for Results: Strategic Financial Management**
May 8-11, 2023
$3,100; Discount Rate: $2,790
Connect business decisions with their financial consequences and view finance as an operational element of a successful organization.

**Leading with Analytics**
November 14-16, 2022 or April 10-12, 2023
$2,100; Discount Rate: $1,890
Leverage data by asking the right questions; capturing, analyzing and applying metrics; and making strategic decisions supported by data.

**Implementing Strategy for Success**
February 21-24, 2023
$3,100; Discount Rate: $2,790
Develop an integrated approach to strategy implementation and change management.

**Strategic Leadership**
February 13-16, 2023
$3,100; Discount Rate: $2,790
Align your organization’s strategies, leadership, and culture; assess opportunities among competition; and develop future-focused strategies.

Penn State Executive Programs are delivered in a live remote format. Our small-group sizes, breakout discussions, hands-on activities, and Q&A sessions encourage active engagement with your peers and instructors.
## Supply Chain Management

Complete three programs to earn a certificate in Supply Chain Leadership \(^L\), Supply Chain Management \(^M\), or Supply Chain Operations \(^O\).

### Achieving Supply Chain Transformation \(^L\) \(^M\)
- **Dates:** November 14-17, 2022 or May 15-18, 2023  
- **Cost:** $2,400; Discount Rate: $2,160
- Acquire models and tools for adaptability and leadership skills for creating a high-performing supply chain.

### Aligning Supply Chain Organizations \(^L\) \(^M\)
- **Dates:** February 14 - 16, 2023  
- **Cost:** $1,600; Discount Rate: $1,440
- Learn to coordinate initiatives so that your enterprise functions seamlessly in service of your customers.

### Building a Sustainable Supply Chain \(^L\)
- **Dates:** July 18-21, 2022 or April 17-20, 2023  
- **Cost:** $2,400; Discount Rate: $2,160
- Enhance supply chain sustainability to better manage financial, social, and environmental risks and opportunities.

### Developing Strategic Supply Chain Leaders \(^L\)
- **Dates:** February 27 - March 2, 2023  
- **Cost:** $2,400; Discount Rate: $2,160
- Develop supply chain systems to align with organizational strategy and create competitive advantage.

### Essentials of Supply Chain Management \(^M\)
- **Dates:** March 20-23, 2023  
- **Cost:** $2,400; Discount Rate: $2,160
- Learn the critical concepts required to lead an integrated supply chain operation.

### Forecasting and Inventory Management \(^O\)
- **Dates:** December 6-8, 2022 or May 31 - June 2, 2023  
- **Cost:** $1,600; Discount Rate: $1,440
- Explore the impact of inflated inventory levels, diagnose process constraints, and leverage techniques to improve performance.

### Fulfillment Operations Management \(^O\)
- **Dates:** April 3-5, 2023  
- **Cost:** $1,600; Discount Rate: $1,440
- Acquire a primary understanding of end-to-end fulfillment operations from forecasting to delivery.

### Introduction to Supply Chain Analytics \(^O\)
- **Dates:** January 24-26, 2023 or March 28-30, 2023  
- **Cost:** $1,600; Discount Rate: $1,440
- Learn foundational techniques to evaluate logistics and supply chain performance.

### Processes and Tools for Supply Chain Success \(^M\)
- **Dates:** January 30 - February 2, 2023  
- **Cost:** $2,400; Discount Rate: $2,160
- Learn tools, techniques, and approaches to define, analyze, and improve each major SCOR® function and process area.

### Strategic Procurement and Purchasing \(^O\)
- **Dates:** February 21-23, 2023  
- **Cost:** $1,600; Discount Rate: $1,440
- Learn basic principles of purchasing and develop strategies in supplier negotiations impacted by economic and regulatory issues.

### Supply Chain Security and Risk Management \(^L\)
- **Dates:** January 9-12, 2023 or June 5-8, 2023  
- **Cost:** $2,400; Discount Rate: $2,160
- Learn a practical process that applies intelligence analysis and risk management to anticipate, mitigate, and avoid supply chain risks.

### Transportation Operations and Sourcing \(^O\)
- **Dates:** January 17-19, 2023  
- **Cost:** $1,600; Discount Rate: $1,440
- Discover modal options, analyze freight needs, and explore negotiation tactics to improve service levels and reduce costs.

[View programs]
Complete three programs to earn a certificate in Analytics.

**Analytics for Marketing: What Every Leader Should Know**  
February 7-9, 2023  
$2,100; Discount Rate: $1,890  
Guide teams to leverage data to improve customer acquisition, relationship management, and retention, and to support strategic goals.

**Introduction to Analytics: Approaches, Tools, and Organizational Impact**  
January 23-26, 2023  
$3,100; Discount Rate: $2,790  
Survey common tools and techniques for data analysis with a focus on supporting evidence-based business decisions.

**Introduction to Supply Chain Analytics**  
January 24-26, 2023 or March 28-30, 2023  
$1,600; Discount Rate: $1,440  
Introduce yourself to data analytics best practices and apply your techniques to logistics and supply chain performance.

**Leading with Analytics**  
November 14-16, 2022 or April 10-12, 2023  
$2,100; Discount Rate: $1,890  
Learn analytics tools and techniques that can help leaders use vast amounts of data to solve challenging real-world problems.

View programs
Professional Certificates

A Penn State Executive Program’s Professional Certificate is a win-win for you and your organization. Your certificate will prepare you to manage new responsibilities, address organizational competency gaps, and contribute to broader enterprise goals. Earn multiple certificates to become a Professional or Executive scholar. These premium scholar statuses demonstrate commitment to professional development.

Executive Scholar

Professional Scholar

Professional Certificate

Complete three programs to earn one of the following Professional Certificates:
- Strategy and Organizational Performance
- Supply Chain Leadership
- Supply Chain Management
- Supply Chain Operations
- Analytics

Complete two Professional Certificates to become a Professional Scholar. Scholar status awards you a framed certificate.

Complete three Professional Certificates to become an Executive Scholar. Scholar status awards you an engraved award, your name featured on the Executive Education Center plaque, and a one-year membership to the Penn State Alumni Association.

Add an Emphasis

To expand your qualifications, earn a Professional Certificate with an Emphasis of your choice. Select two programs in one of our main portfolios (Leadership & Strategy, Supply Chain, or Analytics) and the third program in another. For example, complete two programs in the Analytics portfolio and one program in the Leadership & Strategy portfolio to earn a ‘Professional Certificate in Analytics with an Emphasis in Strategy and Organizational Performance.’

Custom certificate

Your Professional Certificate should match your professional goals—no matter how diverse and unique they are. Break the mold with a cross-disciplinary custom certificate. Collaborate with us to build a specialized learning path that combines programs across portfolios.
For teams

All programs may be customized for your team. We can adjust program content, length, time, and location to meet your organization’s goals. The level of customization is entirely up to you and can be adjusted according to your learning needs, schedule, and budget.

Qualify for reduced rates

The following eligible participants will receive a 10% discount for live remote programs:

- Participants who commit to earn a Professional Certificate (three programs)
- Department of Defense and government employees
- Penn State alumni
- Groups of three or more participants from the same organization
Let’s explore your options

Speak with one of our Learning Specialists to discuss your learning goals, program availability, certificate paths, and possible reduced rates.

Request information

Schedule a discussion

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