Your business success starts with better business partners.

Penn State Executive Programs

Schedule

Penn State Executive Programs partners with leaders around the globe to develop skills proven to improve performance. Designed and led by Penn State faculty, our programs teach strategies that empower you to confidently deliver results.

Let's go into business, together.
Leadership and Strategy

Complete three programs to earn a certificate in Strategy and Organizational Performance.

**Communication Strategy for Leaders**
December 13-15, 2023
$2,100; Discount Rate: $1,890
Learn a methodology for framing and communicating strategic vision across the organization with particular focus on leading across generations.

**Implementing Strategy for Success**
Dates coming! Contact us to be notified.
$3,100; Discount Rate: $2,790
Develop an integrated approach to strategy implementation and change management.

**Leading for Results: Strategic Financial Management**
October 10-13, 2023
$3,100; Discount Rate: $2,790
Connect business decisions with their financial consequences and view finance as an operational element of a successful organization.

**Strategic Leadership**
April 8-11, 2024
$3,100; Discount Rate: $2,790
Align your organization’s strategies, leadership, and culture; assess opportunities among competition; and develop future-focused strategies.

**Leading with Analytics**
September 25-27, 2023
$2,100; Discount Rate: $1,890
Leverage data by asking the right questions; capturing, analyzing and applying metrics; and making strategic decisions supported by data.

Penn State Executive Programs are delivered in a live remote format. Our small-group sizes, breakout discussions, hands-on activities, and Q&A sessions encourage active engagement with your peers and instructors.
Architecting Strategy Execution

Complete three programs to earn a certificate in Architecting Strategy Execution.

**Strategic Leadership**
April 8-11, 2024  
$3,100; Discount Rate: $2,790  
Align your organization’s strategies, leadership, and culture; assess opportunities among competition; and develop future-focused strategies.

**Architecting Strategy for Effective Execution**
April 15-18, 2024  
$3,100; Discount Rate: $2,790  
Understand and link the components of your organization’s business architecture. Effectively connect business strategy with project portfolios.

**Applied Strategy Execution**
November 6-9, 2023, or June 10-13, 2024  
$3,100; Discount Rate: $2,790  
Leverage business models for robust decision-making across strategy execution. Formulate practical next steps to enhance strategy execution.

View programs
Supply Chain Management

Complete three programs to earn a certificate in Supply Chain Leadership \( L \), Supply Chain Management \( M \), or Supply Chain Operations \( O \).

**Achieving Supply Chain Transformation** \( L \) \( M \)

October 23-26, 2023, or March 11-14, 2024
$2,400; Discount Rate: $2,160
Acquire models and tools for adaptability and leadership skills for creating a high-performing supply chain.

**Fulfillment Operations Management** \( O \)

January 9-11, 2024, or June 11-13, 2024
$1,600; Discount Rate: $1,440
Acquire a primary understanding of end-to-end fulfillment operations from forecasting to delivery.

**Aligning Supply Chain Organizations** \( L \) \( M \)

December 12-14, 2023, or April 2-4, 2024
$1,600; Discount Rate: $1,440
Learn to coordinate initiatives so that your enterprise functions seamlessly in service of your customers.

**Introduction to Supply Chain Analytics** \( O \)

March 19-21, 2024, or May 7-9, 2024
$1,600; Discount Rate: $1,440
Learn foundational techniques to evaluate logistics and supply chain performance.

**Building a Sustainable Supply Chain** \( L \)

November 13-16, 2023
$2,400; Discount Rate: $2,160
Enhance supply chain sustainability to better manage financial, social, and environmental risks and opportunities.

**Processes and Tools for Supply Chain Success** \( M \)

February 12-15, 2024
$2,400; Discount Rate: $2,160
Learn tools, techniques, and approaches to define, analyze, and improve each major SCOR® function and process area.

**Developing Strategic Supply Chain Leaders** \( L \)

November 6-9, 2023, or April 22-25, 2024
$2,400; Discount Rate: $2,160
Develop supply chain systems to align with organizational strategy and create competitive advantage.

**Strategic Procurement and Purchasing** \( O \)

September 19-21, 2023, or January 23-25, 2024
$1,600; Discount Rate: $1,440
Learn basic principles of purchasing and develop strategies in supplier negotiations impacted by economic and regulatory issues.

**Essentials of Supply Chain Management** \( M \)

December 4-7, 2023, or May 20-23, 2024
$2,400; Discount Rate: $2,160
Learn the critical concepts required to lead an integrated supply chain operation.

**Supply Chain Security and Risk Management** \( L \)

October 30-November 2, 2023, or April 8-11, 2024
$2,400; Discount Rate: $2,160
Learn a practical process that applies intelligence analysis and risk management to anticipate, mitigate, and avoid supply chain risks.

**Forecasting and Inventory Management** \( O \)

November 28-30, 2023, or June 4-6, 2024
$1,600; Discount Rate: $1,440
Explore the impact of inflated inventory levels, diagnose process constraints, and leverage techniques to improve performance.

**Transportation Operations and Sourcing** \( O \)

February 6-8, 2024, or July 9-11, 2024
$1,600; Discount Rate: $1,440
Discover modal options, analyze freight needs, and explore negotiation tactics to improve service levels and reduce costs.

View programs
Analytics

Complete three programs to earn a certificate in Analytics.

Analytics for Marketing: What Every Leader Should Know
Dates coming! Contact us to be notified.
$2,100; Discount Rate: $1,890
Guide teams to leverage data to improve customer acquisition, relationship management, and retention, and to support strategic goals.

Introduction to Analytics: Transforming Data into Insights
February 20-22, 2024
$3,100; Discount Rate: $2,790
Survey common tools and techniques for data analysis with a focus on supporting evidence-based business decisions.

Leading with Analytics
September 25-27, 2023
$2,100; Discount Rate: $1,890
Learn analytics tools and techniques that can help leaders use vast amounts of data to solve challenging real-world problems.

Introduction to Supply Chain Analytics
Dates coming! Contact us to be notified.
$1,600; Discount Rate: $1,440
Introduce yourself to data analytics best practices and apply your techniques to logistics and supply chain performance.

Supply Chain Security and Risk Management
October 30-November 2, 2023
$2,400; Discount Rate: $2,160
Learn a practical process that applies intelligence analysis and risk management to anticipate, mitigate, and avoid supply chain risks.

View programs
A Penn State Executive Program’s Professional Certificate is a win-win for you and your organization. Your certificate will prepare you to manage new responsibilities, address organizational competency gaps, and contribute to broader enterprise goals. Earn multiple certificates to become a Professional or Executive scholar. These premium scholar statuses demonstrate commitment to professional development.

Add an Emphasis

To expand your qualifications, earn a Professional Certificate with an Emphasis of your choice. Select two programs in one of our main portfolios (Leadership & Strategy, Supply Chain, or Analytics) and the third program in another. For example, complete two programs in the Analytics portfolio and one program in the Leadership & Strategy portfolio to earn a ‘Professional Certificate in Analytics with an Emphasis in Strategy and Organizational Performance.’

Custom certificate

Your Professional Certificate should match your professional goals—no matter how diverse and unique they are. Break the mold with a cross-disciplinary custom certificate. Collaborate with us to build a specialized learning path that combines programs across portfolios.
For teams

All programs may be customized for your team. We can adjust program content, length, time, and location to meet your organization’s goals. The level of customization is entirely up to you and can be adjusted according to your learning needs, schedule, and budget.

Qualify for reduced rates

The following eligible participants will receive a 10% discount for live remote programs:

- Participants who commit to earn a Professional Certificate (three programs)
- Department of Defense and government employees
- Penn State alumni
- Groups of three or more participants from the same organization
Let’s explore your options

Speak with one of our Learning Specialists to discuss your learning goals, program availability, certificate paths, and possible reduced rates.

Request information

Schedule a discussion

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The Pennsylvania State University
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