Your business success starts with **better business partners.**

**Penn State Executive Programs**

**Schedule**

Penn State Executive Programs partners with leaders around the globe to develop skills proven to improve performance. Designed and led by Penn State faculty, our programs teach strategies that empower you to confidently deliver results.

*Let's go into business, together.*
Leadership and Strategy

Complete three programs to earn a certificate in Strategy and Organizational Performance.

**Communication Strategy for Leaders**
December 14-16, 2022 or June 21-23, 2023
$2,100; Discount Rate: $1,890
Learn a methodology for framing and communicating strategic vision across the organization with particular focus on leading across generations.

**Leading for Results: Strategic Financial Management**
May 8-11, 2023
$3,100; Discount Rate: $2,790
Connect business decisions with their financial consequences and view finance as an operational element of a successful organization.

**Leading with Analytics**
November 14-16, 2022 or April 10-12, 2023
$2,100; Discount Rate: $1,890
Leverage data by asking the right questions; capturing, analyzing and applying metrics; and making strategic decisions supported by data.

**Implementing Strategy for Success**
February 21-24, 2023
$3,100; Discount Rate: $2,790
Develop an integrated approach to strategy implementation and change management.

**Strategic Leadership**
February 13-16, 2023
$3,100; Discount Rate: $2,790
Align your organization’s strategies, leadership, and culture; assess opportunities among competition; and develop future-focused strategies.
Supply Chain Management

Complete three programs to earn a certificate in Supply Chain Leadership L, Supply Chain Management M, or Supply Chain Operations O.

Achieving Supply Chain Transformation L M
November 14-17, 2022 or May 15-18, 2023
$2,400; Discount Rate: $2,160
Acquire models and tools for adaptability and leadership skills for creating a high-performing supply chain.

Aligning Supply Chain Organizations L M
Nov 29 - Dec 1, 2022 or February 21 - 23, 2023
$1,600; Discount Rate: $1,440
Learn to coordinate initiatives so that your enterprise functions seamlessly in service of your customers.

Building a Sustainable Supply Chain L
July 18-21, 2022 or April 17-20, 2023
$2,400; Discount Rate: $2,160
Enhance supply chain sustainability to better manage financial, social, and environmental risks and opportunities.

Developing Strategic Supply Chain Leaders L
February 27 - March 2, 2023
$2,400; Discount Rate: $2,160
Develop supply chain systems to align with organizational strategy and create competitive advantage.

Essentials of Supply Chain Management M
October 31-November 3, 2022 or March 20-23, 2023
$2,400; Discount Rate: $2,160
Learn the critical concepts required to lead an integrated supply chain operation.

Forecasting and Inventory Management O
December 6-8, 2022
or May 31 - June 2, 2023
$1,600; Discount Rate: $1,440
Explore the impact of inflated inventory levels, diagnose process constraints, and leverage techniques to improve performance.

Fulfillment Operations Management O
April 3-5, 2023
$1,600; Discount Rate: $1,440
Acquire a primary understanding of end-to-end fulfillment operations from forecasting to delivery.

Introduction to Supply Chain Analytics O
January 24-26, 2023 or March 28-30, 2023
$1,600; Discount Rate: $1,440
Learn foundational techniques to evaluate logistics and supply chain performance.

Processes and Tools for Supply Chain Success M
January 30 - February 2, 2023
$2,400; Discount Rate: $2,160
Learn tools, techniques, and approaches to define, analyze, and improve each major SCOR® function and process area.

Strategic Procurement and Purchasing O
February 14-16, 2023
$1,600; Discount Rate: $1,440
Learn basic principles of purchasing and develop strategies in supplier negotiations impacted by economic and regulatory issues.

Supply Chain Security and Risk Management L
January 9-12, 2023 or June 5-8, 2023
$2,400; Discount Rate: $2,160
Learn a practical process that applies intelligence analysis and risk management to anticipate, mitigate, and avoid supply chain risks.

Transportation Operations and Sourcing O
January 17-19, 2023
$1,600; Discount Rate: $1,440
Discover modal options, analyze freight needs, and explore negotiation tactics to improve service levels and reduce costs.

View programs
Analytics

Complete three programs to earn a certificate in Analytics.

**Analytics for Marketing: What Every Leader Should Know**
November 8-10, 2022 or February 7-9, 2023
$2,100; Discount Rate: $1,890
Guide teams to leverage data to improve customer acquisition, relationship management, and retention, and to support strategic goals.

**Introduction to Analytics: Approaches, Tools, and Organizational Impact**
January 23-26, 2023
$3,100; Discount Rate: $2,790
Survey common tools and techniques for data analysis with a focus on supporting evidence-based business decisions.

**Introduction to Supply Chain Analytics**
January 24-26, 2023 or March 28-30, 2023
$1,600; Discount Rate: $1,440
Introduce yourself to data analytics best practices and apply your techniques to logistics and supply chain performance.

**Leading with Analytics**
November 14-16, 2022 or April 10-12, 2023
$2,100; Discount Rate: $1,890
Learn analytics tools and techniques that can help leaders use vast amounts of data to solve challenging real-world problems.

View programs
A Penn State Executive Program’s Professional Certificate is a win-win for you and your organization. Your certificate will prepare you to manage new responsibilities, address organizational competency gaps, and contribute to broader enterprise goals. Earn multiple certificates to become a Professional or Executive scholar. These premium scholar statuses demonstrate commitment to professional development.

Professional Scholar

Complete two Professional Certificates to become a Professional Scholar. Scholar status awards you a framed certificate.

Executive Scholar

Complete three Professional Certificates to become an Executive Scholar. Scholar status awards you an engraved award, your name featured on the Executive Education Center plaque, and a one-year membership to the Penn State Alumni Association.

Add an Emphasis

To expand your qualifications, earn a Professional Certificate with an Emphasis of your choice. Select two programs in one of our main portfolios (Leadership & Strategy, Supply Chain, or Analytics) and the third program in another. For example, complete two programs in the Analytics portfolio and one program in the Leadership & Strategy portfolio to earn a ‘Professional Certificate in Analytics with an Emphasis in Strategy and Organizational Performance.’

Custom certificate

Your Professional Certificate should match your professional goals—no matter how diverse and unique they are. Break the mold with a cross-disciplinary custom certificate. Collaborate with us to build a specialized learning path that combines programs across portfolios.
Qualify for reduced rates

The following eligible participants will receive a 10% discount for live remote programs:

- Participants who commit to earn a Professional Certificate (three programs)
- Department of Defense and government employees
- Penn State alumni
- Groups of three or more participants from the same organization

For teams

All programs may be customized for your team. We can adjust program content, length, time, and location to meet your organization’s goals. The level of customization is entirely up to you and can be adjusted according to your learning needs, schedule, and budget.
Let’s explore your options

Speak with one of our Learning Specialists to discuss your learning goals, program availability, certificate paths, and possible reduced rates.

Request information

Schedule a discussion

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The Pennsylvania State University
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800-311-6364

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